

Press Release

FOR IMMEDIATE RELEASE

University of Wisconsin Madison Wins In-Use Emissions Event at the SAE Clean Snowmobile Challenge



Houghton, MI, March 22 - - For the second year in a row, The University of Wisconsin, Madison Internal Combustion Engine Team was the winner of the in-service emissions event and the overall winner of the 2010 SAE Clean Snowmobile Challenge.



The competition challenges students from universities throughout the US and Canada to modify a production snowmobile, incorporating novel solutions aimed at reducing noise and emissions, while maintaining performance and minimizing cost. The group organizers fought warm temperatures, carting snow to the event tracks and enabling a complete competition at the Keweenaw Research Center. Sensors' snowmobile trailer, equipped with the SEMTECH-DS, braved the muddy trails and measured the in-service portion of the event. The system is capable of measuring the gaseous emissions of CO, CO₂, NO, NO₂ and THC while the sled is running through its paces.

Sensors congratulates the University of Wisconsin, Madison, for winning eight of the competition's thirty categories, including the in-service emissions event, and First Place Overall.

Background

The Clean Snowmobile Challenge began in 2000 in Jackson Hole, Wyoming, focusing on the development of more environmentally friendly snowmobiles, while providing engineering students with valuable experience in developing an engineering project, and working as a team with their fellow students. The event moved to Michigan's Upper Peninsula in 2003. Participating teams have eight months to modify their sleds with their technologies before convening at the Keweenaw Peninsula to put their designs to test in the real world.

For more information, please contact [Dave Kalen](#), SEMTECH Account Executive

and visit:

[Michigan Tech Keweenaw Research Center](#)
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